



**CPBI**  
SASKATCHEWAN  
R E G I O N

CANADIAN PENSION & BENEFITS INSTITUTE



# ***CPBI Saskatchewan 2018-19 Sponsorship Opportunities***

**This brochure contains details for:**

- 2018-19 Program Year Sponsorship
- 2019 Regional Conference Sponsorship

**Receive a 10% discount by applying for both  
Program and Conference Sponsorship by  
September 30, 2018!**

For more information Contact:  
CPBI Saskatchewan  
saskatchewan@cpbi-icra.ca (306) 757-1013

## **2018-19 PROGRAM SPONSORSHIP**

### **Program Sponsorship \$1,500** (Unlimited Opportunities)

**Program Sponsorship applies to regional seminars during the program year of July 1, 2018 to June 30, 2019.**

Program sponsorship rewards include:

- Maximum of four (4) complimentary registrations per program year at Saskatchewan regional breakfast and luncheon seminars of choice.
- Acknowledgement on seminar announcements, newsletter, and website.
- Verbal and table sign acknowledgement at seminars.

Note: Program Sponsorship does not include programs in partnership with Humber College.

## **2019 CONFERENCE SPONSORSHIP REWARDS**

### **Conference Sponsorship Rewards**

**Conference Sponsorship applies to the CPBI Saskatchewan 2019 Regional Conference to be held on April 9, 10 & 11, 2019, at the Radisson Hotel in Saskatoon.**

All levels of conference sponsorship include the following Conference Sponsorships Rewards:

- Company logo in conference promotional material.
- Company logo on the conference website.
- Conference program acknowledgement.
- Special signage at sponsored event(s).
- Verbal recognition prior to sponsored event(s).
- Sponsor badge recognition for all your employees at the conference.
- Opportunity to provide promotional items for the delegate bags.
- Advance notice for selection at next year's conference.

**2019 CONFERENCE SPONSORSHIP**

**Diamond Conference Sponsorship \$4,000** (3 Opportunities)

**Package A: Tuesday, April 9, 2019 Evening Dinner & Speaker**

**Package B: Wednesday, April 10, 2019 Breakfast & Luncheon/Speaker**

**Package C: Thursday, April 11, 2019 Breakfast & Luncheon/Speaker**

- One (1) complimentary conference registration.
- Two (2) non-member conference registrations at the member rate.
- Display booth or exhibitor table for promotional literature/draws.
- Opportunity to introduce the speaker.
- Conference Sponsorship Rewards listed on the previous page.

**Platinum Conference Sponsorship \$3,000** (3 Opportunities)

**Reception: Wednesday, April 10, 2019**

**1st Day Opening Keynote Speaker: Wednesday, April 10, 2019**

**2nd Day Opening Keynote Speaker: Thursday, April 11, 2019**

- Two (2) non-member conference registrations at the member rate.
- Display booth or exhibitor table for promotional literature/draws.
- Opportunity to welcome delegates to the reception (Reception Sponsor).
- Opportunity to introduce the keynote speaker (Keynote Sponsors).
- Conference Sponsorship Rewards listed on the previous page.

**Gold Conference Sponsorship \$2,000** (6 Opportunities)

**Breakout Sessions**

Place your organization in the spotlight by sponsoring one of four breakout sessions. Each breakout includes both pension and benefits presentations, so you will reach all attendees. In addition to the Conference Sponsorship Rewards listed on the previous page, it includes the opportunity to introduce the breakout session speakers by a representative(s) of your company.

**Silver Conference Sponsorship \$1,500** (3 Opportunities)

**Refreshment Breaks**

Attendees find the refreshment breaks between sessions to be both refreshing and an excellent opportunity for networking. This entitles your organization to the Conference Sponsorship Rewards listed on the previous page, and is an excellent way to promote your organization throughout the conference.

**Bronze Conference Sponsorship \$1,000** (Unlimited Opportunities)

Conference Sponsorship Rewards listed on the previous page; non-event specific.

**SPONSOR APPLICATION**

**Sponsorship Selection**

Receive a 10% discount by applying for both Program and Conference Sponsorship by September 30, 2018!

	2018-19 Program Sponsorship only	2019 Conference Sponsorship only	Program (one level) and Conference = 10% Discount
Program - One Level	<input type="checkbox"/> \$1,500		
Diamond		<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$4,950
Platinum		<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,050
Gold		<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,150
Silver		<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,700
Bronze		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,250
<b>Application Deadline:</b>	September 30, 2018	March 1, 2019	September 30, 2018
<b>Payment Due Date:</b>	January 31, 2019	April 1, 2019	January 31, 2019

**How to Become a Sponsor**

- 1** Select one or more of the sponsorship options by the deadline indicated above.
- 2** Email or Fax the completed Sponsorship Application form to:  
Email: saskatchewan@cpbi-icra.ca Fax: (306) 781-3316
- 3** Sponsorships are assigned on a date-received basis.
- 4** If you have other sponsorship ideas you would like to present, please let us know.
- 5** Payment must be received by the due date indicated above via cheque payable to "CPBI Saskatchewan" and mailed to: Box 353, White City, SK, S4L 5B1.

**Contact Person**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_